

**Striding Toward Healthy Communities:
Indiana's Active Transportation Conference
November 13 & 14
Hilton Indianapolis Hotel & Suites
120 West Market Street, Indianapolis, IN 46204**

This event is designed to educate attendees on the programs and policies that achieve walkable, bikeable, transit-oriented neighborhoods and to inspire action in local communities around the state.

Attendees will learn from national experts and advocates about recommended smart growth and active transportation programs and policies and how they have been used successfully in other areas of the country in order to increase physical activity, create safer, more accessible places, and to advance community and economic development.

The target audience includes community leaders, city and transportation planners, engineers, landscape architects, developers, public health practitioners, academicians and others interested in programs and policies that achieve walkable, bikeable, transit-oriented neighborhoods.

**November 13th
Afternoon Mobile Workshops**

Walk/Bike Tour of the Indianapolis Cultural Trail (1 p.m. – 4 p.m.)

The Indianapolis Cultural Trail: A Legacy of Gene & Marilyn Glick is a world-class urban bike and pedestrian path that connects neighborhoods, Cultural Districts and entertainment amenities, and serves as the downtown hub for the entire Central Indiana greenway system. It resulted from the vision and commitment of dedicated public and private partners. Attendees of this workshop will explore the trail; learn its development and funding history; hear about design, construction and maintenance processes and challenges; and visit businesses that benefit from trail users.

Workshop Partners: Marion County Public Health Department, Indianapolis Cultural Trail

Kären Haley has served as the first Executive Director of Indianapolis Cultural Trail, Inc. since May of 2011. Prior to leading ICT, Inc. Ms. Haley was the inaugural Director of the City of Indianapolis' Office of Sustainability from 2008-2011. She has also spent time working for the City of Bloomington and for Crowe Horwath. Originally from Atlanta, Kären worked for URS Corporation helping communities and companies address issues such as transportation, traffic mitigation, air quality and land use prior to moving to Indianapolis. She has a business degree from Georgia Tech and a master's degree from the IU School of Public and Environmental Affairs in Bloomington.

West Indianapolis Walkability Survey (1 p.m. – 4 p.m.)

Have you ever wondered where to even start in making your community more walkable? A walkability survey is a great way to get people involved, empower residents and start building momentum for your efforts. This workshop will offer a hands-on experience in conducting a walkability survey; attendees will

rate an area's walkability, identify concerns and provide recommendations to improve their neighborhood's pedestrian environment. This workshop will also provide information and resources for organizing such a survey in your community and then preparing the comprehensive assessment of recommended actions for community improvements.

Workshop Partners: AARP, Indiana State Department of Health, West Indianapolis Community Development Corporation, Miller Transportation

Pete Fritz, RLA, AICP is the Healthy Communities Planner with the Indiana State Department of Health, Division of Nutrition and Physical Activity. He has over twenty nine years of extensive experience in urban planning, urban design, transportation-related design, trail planning and design, park and recreation planning and environmental planning. He has a passion for working with project stakeholders in planning and designing great communities with a focus on promoting healthy, active lifestyles through changes to the built environment. Pete has a unique background in community planning and landscape architecture, having worked in both the public and private sectors. Pete is a registered landscape architect and a certified professional planner.

Mandla Moyo is the Associate State Director for Community Outreach at AARP. Mandla received his undergraduate degree in Political Science from Jackson State University in 2004 and a Master's in Public Administration (MPA) from Strayer University in 2008. Before working for AARP, Mandla worked as Community Relations Coordinator for Kid One Transport in Birmingham, AL managing volunteers and leading outreach efforts for the organization. Mandla has been with AARP for over a year in his current position and continues to engage older volunteers in advocacy work for AARP. He has a great passion for government relations, community service and volunteerism and working for AARP has afforded him the opportunity to combine all those passions.

Speedway, the Super Bowl Legacy, and Community Economic Development (1 p.m. – 4:30 p.m.)

Workshop attendees will visit Speedway for a Study in Complete Streets and Walkability and Indianapolis' Near Eastside to learn about Revitalization through Partnerships. Community leaders and the organizations they represent are essential to successful redevelopment efforts. While touring the infrastructure and public spaces of these two communities, attendees will hear from local leaders about vision becoming reality, the successes and challenges they've faced, and the critical role of partner organizations and the public.

Workshop Partners: MIBOR, Speedway Redevelopment Commission, Speedway Trails Association, Town of Speedway, Indy-East Asset Development, East 10th Street Civic Association, Englewood Community Development Corporation, Miller Transportation

Barbara A. Lawrence was named the Town Manager of Speedway, Indiana in May 2008. Prior to joining the Town, Barbara was with the City of Indianapolis in a variety of capacities, including Deputy Director and Executive Director of the Indianapolis Local Public Improvement Bond Bank and City Controller. She served as the Director of the Department of Public Works from 2002 to 2004. She also worked with the US Congress and State of Indiana. A native of New Albany, Indiana, Barbara is a 1982 graduate of Indiana University-Bloomington with a B.A. in Telecommunications. She received her MBA from Indiana Wesleyan University.

Katy Brett serves as the executive director for Indy-east Asset Development (I•AD), a community development corporation serving Indianapolis' Near Eastside. In this role, she oversees the planning and development aspects of a large-scale urban neighborhood revitalization project in addition to overseeing the staff and operations of this growing community development corporation. Over the past three years, this has included the development of over 100 units of housing in the St. Clair Place neighborhood, including three multi-million dollar projects ranging from mixed-used, multi-family development to single family homes for sale. Ms. Brett joined I•AD in January 2009 and brought eight years of experience working in both state and local government and local non-profit organizations. From 2005-2007, Ms. Brett served as an advisor to former Indianapolis Mayor Bart Peterson where she worked with city agencies to refine and better utilize policies relating to vacant and abandoned homes, urban planning, economic development, and public safety. Before joining city government, she held positions for Indiana 2016, a model for strategic planning and community development, and most recently, she served as the Director of Advancement for The Mind Trust.

Tammi Hughes has served as the Executive Director of the East 10th Street Civic Association in Indianapolis for the past nine years. As the founding executive director, Tammi has spearheaded a host of initiatives to spark economic growth including strategic real estate development of more than nine key commercial or mixed-use buildings; led community- and city-stakeholders through a comprehensive streetscape and infrastructure planning process resulting in the recent completion of the \$3M Connect10n project; successfully collaborated with numerous near Eastside community development agencies to support workforce development efforts; and has worked tirelessly to recruit sustainable neighborhood-serving businesses to the 10 East Business District, including Indianapolis' first food cooperative, Pogues Run Grocer. Prior to joining the East 10th Street Civic Association in 2002, Tammi served in a number of key management roles with numerous non-profits and a full-service advertising and marketing agency.

Joe Bowling has served as the Director of the East Washington Street Partnership and as Co-Director for Englewood Community Development Corporation since April 2012. From 2007 to April 2012, Joe served as the Community Builder at the John H. Boner Community Center for the Near Eastside Super Bowl Legacy Project. In this endeavor, Joe blended his professional, resident, and volunteer experience to coordinate a grassroots and resident-driven quality of life planning and implementation effort on the Near Eastside of Indianapolis that engaged over 500 residents and resulted in over \$150 million worth of investment in this community. As part of the Super Bowl Legacy Project, Bowling served as a liaison between the 2012 Indianapolis Super Bowl Host Committee with lead organizations focusing upon Near Eastside housing revitalization and business and economic development initiatives. Bowling also worked closely with other neighborhood based and external partners toward achieving the resident-inspired vision for the community set out within our Near Eastside Quality of Life Plan. Prior to 2007, Bowling served as a commercial real estate analyst with Integra Realty Resources.

November 14th
Traditional Full-day Conference Format
8 a.m. - 5 p.m.

Improving Public Health through Active Transportation (~ 60 minutes)

Dr. Susan Polan, American Public Health Association

This session will:

- Provide an overview of the links between the built environment and public health and an update on related research findings;
- Address the need for collaboration among diverse, multidisciplinary partners in confronting the challenges of obesity and chronic diseases, respiratory illness, safety, and access.
- Describe built environment related advocacy efforts of APHA and partners in advancing policy, systems and environmental change to improve public health.

Learning objectives

Attendees will be able to name three public health impacts of the built environment

Attendees will understand the severity, complexity and urgency of the obesity/chronic disease burden

Attendees will know how to engage in two built environment related advocacy efforts

Dr. Susan Polan is Associate Executive Director for Public Affairs and Advocacy with the American Public Health Association. Prior to joining APHA, Susan worked as the Director of Government Relations at the Trust for America's Health, a public advocacy organization. There she served as a lead staff lobbyist to Congress, federal agencies and the administration on priority issues including public health infrastructure development and chronic disease prevention. She has more than a decade of experience in public health, government relations and associations.

Transportation Equity: Creating Economic Opportunity and Health for (~ 60 minutes)

Anita Hairston, PolicyLink

This session will:

- Describe how transportation infrastructure investments contribute to health disparities and social and environmental injustice;
- Recommend policy approaches that ensure investments in infrastructure create economic opportunity and health in all communities;
- Propose methods and tools that will lead to the successful engagement and inclusion of underserved communities in project and policy development and implementation.

Learning objectives

Attendees will understand the connections between transportation and equity

Attendees will be able to name two policy approaches that work to reduce disparities

Attendees will learn two ways for better engaging underserved communities

Anita Hairston, Senior Associate, based in Washington DC, works on transportation policy. She advances PolicyLink priorities that relate to promoting equitable and fair infrastructure investments, with a

particular focus on surface transportation. Prior to joining PolicyLink, Anita spent six years with the Washington, DC Office of Planning, where she served first as a Community Planner, working on neighborhood and citywide plans and ultimately as the Chief of Staff, providing leadership to the agency's media activities, legislative initiatives, and several of its major projects. She has also worked as a planning consultant on several projects, including a regional smart growth plan for the San Francisco Bay Area. Anita holds a Masters Degree in City and Regional Planning from the University of California, Berkeley and is a member of the American Institute of Certified Planners.

Walk This Way: Campaigns to Improve Neighborhood Walkability (~ 60 minutes)

Tom Samuels

This session will:

- Detail effective policies and programs that lead to improved walkability and increased walking for people of all ages;
- Suggest strategies for effective neighborhood level engagement in walkability campaigns
- Offer insight on policy development and advocacy from an administrative/political perspective

Learning objectives

Attendees will learn of three walkability/walking approaches they can use in their own community
Attendees will be able to describe the value of public involvement in neighborhood walkability issues
Attendees will understand two techniques for successfully advocating with local governments

Tom Samuels is from Toronto, Canada. He was recruited by former Mayor Daley to reshape Chicago's transportation and urban design infrastructure. He worked to found on the local level many numerous nation-wide community-based initiatives such as Safe Routes to Schools/Walking School Bus Programs, which create safe and enjoyable opportunities for children to walk and bicycle to and from school. Tom has a bachelor's degree in accounting and a master's in landscape architecture. His thesis became the City of Toronto's Traffic Calming policy, which continues to serve as the model policy for other municipalities throughout North America. Tom lives in Chicago with his wife and two sons.

Retrofitting Suburbia: Making Sprawl Sustainable (~ 60 minutes)

Ellen Dunham-Jones, Georgia Tech

This session will:

- Provide an overview of the changing conditions and trends leading to the declining desirability of suburban design patterns;
- Offer examples of a variety of retrofit projects, including considerations, strategies, methods and outcomes;
- Suggest policy and planning approaches that facilitate successful redevelopment.

Learning objectives

Attendees will understand the conditions and trends leading to the need to retrofit suburbia
Attendees will be able to name three examples of retrofit project ideas
Attendees will learn two policy approaches that can be used in redevelopment projects

*Ellen Dunham-Jones is an architect, professor at the Georgia Institute of Technology, and an authority on suburban redevelopment. She is co-author with June Williamson of *Retrofitting Suburbia: Urban Design Solutions for Redesigning Suburbs*, (Wiley; 2009, 2011) which has been featured in *The New York Times*, *Harvard Business Review*, *TED*, *PBS*, *NPR* and other prominent venues. She serves on the Board of Directors of the Congress for the New Urbanism.*

Organizing People and Projects to Maximize Impact (~ 60 minutes)

Eric Friedman, Housing and Community Solutions, Inc.

This session will:

- Offer a model for organizing and collaboration that works to be inclusive, strategic and outcome-oriented
- Detail policy changes that have rebuilt and changed cities and have brought about substantial private investment for sustainable development that included affordable and workforce housing.
- Highlight two case studies of organizations, one statewide and the other in a metro area.

Learning objectives

Attendees will learn the strategies that were used to organize a collaboration of partners and advocates

Attendees will be able to describe characteristics of a model project

Attendees will learn how fiscal policy can support or hinder revitalization of areas

Eric Friedman brings over 40 years of experience in community, economic development and real estate. As President and founder of Friedman Group, Ltd., Eric has provided commercial/industrial and workforce housing real estate services to businesses, not for profits, government and investors. Eric has founded, supported and facilitated numerous groups to benefit St. Louis and Missouri including founding and co-chairing the St. Louis Transit Alliance, a coalition of 40 organizations working to improve and promote light rail and public transportation. He was a founder of the Coalition for Historic Preservation and Economic Development that passed the Missouri Historic Tax Credit. Eric serves as President and Head Coach of Housing and Community Solutions, Inc. a not for profit involved in community and economic development and affordable housing. He founded and organized Walk Live St. Louis 2012 an event to help give community leaders and members the skills to create walkable, bikeable and safe communities. He also was a founder of The Neighborhood Market Drill Down that developed better demographic data on the true buying power of the city and undeserved communities in North St. Louis and North St. Louis County.

Panel Discussion (~ 60 minutes)

Speakers will provide comments on their vision for the future and entertain questions from the audience. The panel discussion will give participants an opportunity to receive feedback on questions they ask, or that are asked by others, from the different viewpoints and expertise of each presenters. It is an opportunity for participants to hear the personal views of the experts and will provide a forum for ideas for and barriers to walkable, bikeable, transit-oriented communities to be discussed in a fashion which may be relevant to a participant's own situation.