

INDIANA WALKSUMMIT

PROGRAM OVERVIEW

The first Indiana Walk Summit will take place August 27 & 28, 2014, at the [Marten House Hotel and Lilly Conference Center](#) in Indianapolis. The event will consist of trainings and mobile workshops on the afternoon of 8/27 and a full-day conference on 8/28.

Wednesday afternoon workshops 8/27, 1 - 4 PM

Walkability Assessments: The First Step in Pedestrian Safety

Are you wondering where to start in making your community safer and more accessible for pedestrians? A walkability assessment, also sometimes called a safety audit, is a great way to get people involved, empower residents and start building momentum. This workshop will offer direct experience in conducting a walkability assessment. Attendees will rate an area's walkability, identify concerns and provide recommendations to improve the pedestrian environment. It will also provide information and resources for organizing an assessment in your own neighborhood or community, as well as guidance on producing a document of recommended actions to share with community leaders.

Learning objectives:

- Participants will learn of two tools and resources to use in conducting walkability assessments
- Participants will understand a model process for conducting walkability assessments
- Participants will be able to name three community partners to be engaged in the process and follow-up

Speakers:

Mandla Moyo, Associate State Director Community Outreach, AARP Indiana

Pete Fritz, AICP, RLA, Healthy Communities Planner, Division of Nutrition and Physical Activity, Indiana State Department of Health (need bio)

Mandla Moyo is the Associate State Director for Community Outreach at AARP a nonprofit, nonpartisan membership organization that helps people 50+ have independence, achieve goals and live better lives. Mandla received his undergraduate degree in Political Science from Jackson State University in 2004 and a Master's in Public Administration (MPA) from Strayer University in 2008. Mandla has been with AARP for three years in his current position and continues to engage older volunteers in advocacy work for AARP. He has a great passion for government relations, community service and volunteerism and livable communities and working for AARP has afforded him the opportunity to combine all those passions.

Walking is Business: A Tour of Walkable Carmel

Aside from environmental and health benefits, walkable places increase a community's economic vitality. Pedestrian-friendly environments with a mix of restaurants, shopping, event venues, offices and housing are a key component of community economic development. The presence of sidewalks and trails is shown to increase tourism and property values. They also allow households to reduce transportation costs, leaving more disposable income that can be spent in the local economy. Hear the story of how Carmel's walkable Arts and Design District has evolved, the positive impact walkability has had on local businesses and residents, and the role that the Monon Greenway and new pedestrian infrastructure over busy Keystone Avenue have had in making this a premier destination. Workshop partners include the City of Carmel and Miller Transportation.

Learning objectives:

- Participants will learn of three community benefits of walkable communities
- Participants will observe two infrastructure projects that improved pedestrian safety
- Participants will hear one community's examples of planning for pedestrian priority areas

Speakers:

Melissa Averitt, Vice President & Director of Marketing and Sales, Pedcor Companies

Michael Hollibaugh, Executive Director of the Carmel Department of Community Services
Adrienne Keeling, City of Carmel
Corrie Meyer, Executive Director of the Carmel Redevelopment Commission

Adrienne Keeling, AICP, has been with the City of Carmel since 2001. She currently manages the long range planning function of the City of Carmel, including the drafting and implementation of the Carmel Clay Comprehensive Plan (C3 Plan). Adrienne also leads special projects for the Department, including the recent redevelopment studies for Midtown and Merchants' Square. She is certified by the American Institute of Certified Planners and is a member of the Urban Land Institute, American Planning Association, and the US Green Building Council.

Preparing a Walk Friendly Community Application: More than Simply a Designation

Is your community off on the right foot in improving walkability? The Walk Friendly Community application is an excellent resource for improving pedestrian safety and accessibility; it helps identify the areas where a community must make changes, and it can help guide the development of solutions. Learn how the form itself is a tool in documenting programs, policies and projects that work and how the application process can foster collaboration between various public- and private-sector partners. Then, once your community is working hard to improve pedestrian safety and access, the application is a way to be recognized nationally through friendly competition. The workshop will highlight the experiences of Bloomington (Bronze designation), Louisville (Bronze designation) and Indianapolis (which will soon apply) in their efforts to become Walk Friendly Communities.

Learning objectives:

- Participants will understand how to use the Walk Friendly Community application as a tool for improving walkability
- Participants will be able to identify three new community partners to engage in the Walk Friendly Community process
- Participants will become aware of tools and resources to assist in preparing a Walk Friendly Community application

Speakers:

Rolf Eisinger, Bike and Pedestrian Program Manager, Louisville Metro Government
Vince Caristo, Bicycle and Pedestrian Coordinator, City of Bloomington
Joan Cook, Health by Design

Vince Caristo works as Bicycle and Pedestrian Coordinator at the City of Bloomington, Indiana. Prior to moving to Bloomington, he was executive director of the Alliance for Community Choice in Transportation (ACCT), a regional advocacy group in Charlottesville, Virginia. Vince started as intern with ACCT while attending the University of Virginia, where he earned a bachelor's degree in Civil Engineering. He currently serves on the board of directors of Bicycle Indiana and the Indiana Forest Alliance, and likes to go hiking and swimming with friends.

Joan Cook began working with Health by Design in March of 2012. In this capacity, Joan has worked along with partners to support the passing of a Complete Streets ordinance in Indianapolis, advocates for more and better transit in the region, and works on policy change and issues relevant to active transportation such as infrastructure improvements, safety, education and encouragement. Before coming to Health by Design, Joan worked at the Indiana State Board of Health and the Marion County Health Public Health Department where she worked for over 25 years in the Department of Housing. Joan graduated from Indiana University with a degree from the School of Public and Environmental Affairs.

Rolf Eisinger works as Louisville Metro's Bicycle and Pedestrian Coordinator. Rolf was car free while he earned his BA at the University of Colorado at Boulder. Since then, he moved to Louisville and earned a Master's in Public Health from UofL. While in graduate school Rolf raced his bike at the professional level across the country. Rolf has worked for Louisville Metro since 2009 where he developed a number of bicycle and pedestrian programs including helping Louisville become a bronze level Walk Friendly Community, started the Bike and Walk Sense programs, added 40 new bikeway miles to Louisville's Urban Bike Network, and wrote Louisville's recently awarded NHTSA pedestrian education and enforcement grant.

Beyond Paperwork: Implementing Americans with Disabilities Act (ADA) Solutions

Is your community barrier-free for people of all ages and abilities? Are local officials and community stakeholders taking the right steps to assure full access for all residents to infrastructure, institutions, programs and civic life? It has been 24 years since the Americans with Disabilities Act (ADA) prohibiting discrimination and ensuring equal opportunity for persons with disabilities was signed into law, yet many communities across the nation struggle to fully comply. This workshop will cover the basics of required Self-Evaluations and Transition Plans; but it will also go beyond that to discuss building political and public support, collaboration and partnerships, and effective implementation strategies. Partners from the Federal Highway Administration (FHWA), the City of Monticello, and other communities around the state will share

best-practices to ensure that people with disabilities don't face systemic and environmental discrimination as they go about their daily lives.

Learning objectives:

- Participants will be able to list four requirements of the Americans with Disabilities Act
- Participants will understand two strategies for effective collaboration with elected officials and the public to achieve ADA compliance
- Participants will be able to name three tools to assess and measure ADA compliance in public facilities and programs

Speakers:

Zach Dripps, Senior Planner and GIS Coordinator, Michiana Area Council of Governments

Cathy Gross, Councilor and ADA Coordinator, City of Monticello

Addison Pollock, Indiana Citizens' Alliance for Transit Coordinator, Health by Design

Kenneth Woodruff, Realty/Civil Rights Specialist, Federal Highway Administration

Zach Dripps is the Principal Planner for the Michiana Area Council of Governments (MACOG), the MPO representing South Bend and Elkhart/Goshen Urbanized Areas and St. Joseph, Elkhart, Marshall and Kosciusko Counties. He received his bachelor's degree in Urban Planning and Development from Ball State University and is currently working toward a Master of Public Administration from Indiana Wesleyan University. Zach's responsibilities at MACOG include overseeing planning activities for MACOG which consist of long range transportation, bicycle and pedestrian, public transit, and environmental planning. Over the last several years, he has worked extensively in assisting communities with their ADA Transition Plans.

Cathy Gross currently serves as a City Councilor and the ADA Coordinator for the City of Monticello, IN. She also serves on the INDOT ADA Steering Committee, as well as ADA Indiana. Although she is relatively new to the world of ADA, she has served in local government for most of her career: first as an Emergency Communication Officer at the city, county, and state-level, an Emergency Medical Technician, and 12 years in county government, the first eight of which she served as the county treasurer. Her tenure as county treasurer afforded her the honor of County Treasurer of the Year. She then went on to serve in leadership for the Indiana County Treasurer's Association as Treasurer, Secretary, Vice President, and President. As ADA Coordinator a principal responsibility is the Transition Plan, this however is just the beginning, ADA Compliance is on-going, this is not "a task or checklist" to complete and put on a shelf, it is a commitment and requires updates, maintenance, and administration. In so doing we learn that the ADA touches everyone, from all city departments (streets and sidewalks, emergency management, parks & rec to name just a few) to all constituents. Communities that embrace this reality will be successful as our demographics change, mobility and livability are primary considerations to growth. Her commitment to local government and making communities better for all is her passion. She truly believes that we can all better our lives by remembering these 3 things: 1. Be Kind; 2. Any of us can and maybe a person with a disability today or in the future; and 3. Life is better when we help each other.

Addison Pollock is the Coordinator for the Indiana Citizens' Alliance for Transit, an Alliance for Health Promotion initiative. In addition to advocating for public policy that increases funding for transit service, Addison conducts Livability and Mobility workshops through the support of the Governor's Council for People with Disabilities. These workshops start the conversation about accessible transportation choice and encourage individuals to participate in mobility efforts in their communities. Prior to working with Alliance for Health Promotion, Addison worked with the Indiana Association for Community Economic Development and Mapleton-Fall Creek Development Corporation as an intern. His professional interests include comprehensive community-economic development, social justice, and public health. He received his MPA from the School of Public and Environmental Affairs (SPEA) at Indiana University-Bloomington.

Ken Woodruff is the Civil Rights Program Manager for the Federal Highway Administration-Indiana Division where he has served for 12-years. Prior to coming to Indiana Ken spent two years in FHWA's Professional Development Program in the FHWA-Maryland Division. During that time he spent time working with the Illinois Department of Transportation-Realty Division, the Mississippi Department of Transportation-Environmental Division, and the FHWA's Office of Real Estate Services in Washington DC. Before joining FHWA Ken worked for the Illinois Emergency Management Agency administering FEMA flood buyout grants for local governments throughout the state of Illinois. Ken currently has responsibilities for the Disadvantaged Business Enterprise (DBE) program, Equal Employment Opportunity (EEO) programs, contractor compliance, and various nondiscrimination programs such as Title VI, Environmental Justice, and the Americans with Disabilities Act.

**Thursday conference
8/28, 8 AM - 5 PM**

Keynote Speakers

Scott Bricker, Director, [America Walks](#)

America Walks exists to support our neighborhoods, communities and states in becoming great places for walking by working collaboratively to share knowledge, advance policies, and implement effective campaigns to promote safe, convenient and accessible pedestrian conditions for all. Mr. Bricker will share the vast benefits of walking, both to individuals and to communities; will offer the latest trends and best-practices with regard to how we message and frame pedestrian issues and how we advocate for policy, systems and environmental change; and he'll inspire us to take the next steps in making our communities more walk-friendly.

Learning objectives:

- Participants will be able to name four benefits of walking and walkable communities
- Participants will be able to list three policies and/or practices that improve walkability
- Participants will be able to identify three new partners to engage in walkability efforts

Scott Bricker is the Executive Director of America Walks, a national non-profit organization making America a great place to walk. Scott has over 18 years experience helping communities implement active transportation programs, leading strategic advocacy plans, managing organizations, and public speaking. Scott's leadership includes the development of the national Every Body Walk! Collaborative and co-chairing the first National Walking Summit. Scott's work includes 11 years at Oregon's Bicycle Transportation Alliance where he led the launch of Oregon's SRTS programs, lobbied to pass innovative bicycle laws, and he worked to install Portland's first bicycle corral. Scott holds a Masters in Urban Planning and Bachelors of Political Science.

Suzanne Carlson, Pedestrian Program Manager, [Chicago Department of Transportation](#)

Hear from Ms. Carlson as she shares the great work Chicago is doing to improve safety for pedestrians at the neighborhood level and city-wide. Drawing from their comprehensive Pedestrian Plan, Pedestrian Safety Action Plan and the recently launched Pedestrian Safety Campaign, she will share successes and lessons-learned. Children's Safety Zones and crosswalk enforcement initiatives are just two examples of Chicago's commitment to using infrastructure enhancements, policies and programs to increase safety and reduce conflicts between pedestrians and drivers. Regardless of your community's size or setting, there's a lesson to be learned from Chicago.

Learning objectives:

- Participants will be able to list three factors influencing pedestrian safety
- Participants will understand the value of planning for pedestrians and their safety
- Participants will be able to name two examples of effective policies or practices in improving pedestrian safety

Suzanne Carlson serves as Pedestrian Program Manager for Chicago Department of Transportation, and is employed by Milhouse Engineering. She works to implement the ambitious Chicago Pedestrian Plan to create a safe, connected, accessible and enjoyable pedestrian experience; and the 2013 Complete Streets Chicago Design Guidelines, which puts pedestrians first in roadway design. Prior to this role, she was Director of Environmental Affairs for Chicago Public Schools for five years, where she implemented transportation, land, waste, water and energy strategies to reduce the school district's impact on the environment. She has a Masters in Public Administration and is originally from Seattle, Washington.

Dr. Phil Tusso, National Clinical Lead for Total Health, [Kaiser Permanente Care Management Institute](#)

Dr. Tusso will discuss Kaiser's Total Health movement which is designed to prevent preventable disease, save lives, and lower health care cost by implementing healthy eating and active living interventions. He will highlight five main points: 1) measuring physical activity as a vital sign, 2) encouraging Americans to be more physically active (primarily through walking), 3) creating healthy environments so it is easy to be physically active, 4) monitoring the effect physical activity has on disease incidence, and 5) the importance of telling our story and spreading best practices. He will also discuss Kaiser Permanente's lessons learned as they relate to the five main points and share his personal story of "Walking the Talk."

Learning objectives:

- Participants will be able to list three health benefits of walking

- Participants will understand the role of clinical providers in promoting walking
- Participants will hear two examples of using communication strategies to encourage walking

The National Clinical Lead for Total Health with Kaiser Permanente’s Care Management Institute, Dr. Phillip Tuso is the Regional Physician Co-Lead for Complete Care and Regional Physician Lead for the Readmission Reduction Program for the Southern California Permanente Medical Group. Dr. Tuso is a practicing nephrologist and hospitalist physician on the staff at Antelope Valley Hospital and Palmdale Regional Medical Center. Additionally, Dr. Tuso is on the Board of Directors of Antelope Valley Partners for Health, a community based organization for local public health planning and intervention in the Antelope Valley.

Breakout Sessions

The agenda will include nine ‘Sidewalk Success Stories’ from around the state, offered in three tracks, each with three breakout sessions. Participants are welcome to move between tracks. See pages below for additional information about each session.

Tools and Resources for Creating Walkable Communities	Building Community Support for Walking	Planning, Designing and Funding Walkable Communities
<i>Preparing a Walk Friendly Community Application</i>	<i>Engaging Partners</i>	<i>Prioritizing Pedestrians in Planning</i>
<i>A How-To Primer for Improving Safety for Pedestrians</i>	<i>Making Walking Attractive, Fun and Easy</i>	<i>Designing & Engineering for Safety and Mobility</i>
<i>Walkability as The Foundation of a Multimodal System</i>	<i>Advocacy and Communications for Walkable Communities</i>	<i>Funding Pedestrian Projects</i>

Tools and Resources for Creating Walkable Communities

Preparing a Walk Friendly Community Application

This session will:

- Provide an overview of the Walk Friendly Community (WFC) assessment tool, application process and related resources
- Demonstrate how the application provides a framework by which communities can improve walkability and pedestrian safety through comprehensive programs, plans and policies
- Share the experiences of Louisville and Bloomington in becoming Walk Friendly Communities

Learning objectives:

- Participants will understand how to use the WFC application as a tool for improving walkability
- Participants will be able to identify three new community partners to engage in the WFC process
- Participants will become aware of WFC-related resources

Speakers:

Vince Caristo, Bicycle and Pedestrian Coordinator, City of Bloomington
 Joan Cook, Health by Design
 Rolf Eisinger, Bike and Pedestrian Program Manager, Louisville Metro Government

Vince Caristo works as Bicycle and Pedestrian Coordinator at the City of Bloomington, Indiana. Prior to moving to Bloomington, he was executive director of the Alliance for Community Choice in Transportation (ACCT), a regional advocacy group in Charlottesville, Virginia. Vince started as intern with ACCT while attending the University of Virginia, where he earned a bachelor’s degree in Civil Engineering. He currently serves on the board of directors of Bicycle Indiana and the Indiana Forest Alliance, and likes to go hiking and swimming with friends.

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region, and works on policy change and issues relevant to active transportation such as infrastructure improvements, safety, education and encouragement. Before coming to Health by Design, Joan worked at the Indiana State Board of Health and the Marion County Health Public Health Department where she worked for over 25 years in the Department of Housing. Joan graduated from Indiana University with a degree from the School of Public and Environmental Affairs.

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A How-To Primer for Improving Safety for Pedestrians

This session will:

- Provide an overview of pedestrian safety issues, statistics and data sources
- Identify tools and resources available for assessing pedestrian safety
- Share information, guidance and resources for interventions that improve pedestrian safety

Learning objectives:

- Participants will be able to list three sources of data for analyzing pedestrian safety
- Participants will understand how to use two tools for assessing pedestrian safety
- Participants will be able to name three interventions that improve pedestrian safety

Speakers:

Mandla Moyo, Associate State Director Community Outreach, AARP Indiana

Shandy Dearth, Marion County Public Health Department (need bio)

Rolf Eisinger, Bike and Pedestrian Program Manager, Louisville Metro Government

Joan Keene, GIS Coordinator, Health & Hospital Corporation of Marion County

Mandla Moyo is the Associate State Director for Community Outreach at AARP a nonprofit, nonpartisan membership organization that helps people 50+ have independence, achieve goals and live better lives. Mandla received his undergraduate degree in Political Science from Jackson State University in 2004 and a Master's in Public Administration (MPA) from Strayer University in 2008. Mandla has been with AARP for three years in his current position and continues to engage older volunteers in advocacy work for AARP. He has a great passion for government relations, community service and volunteerism and livable communities and working for AARP has afforded him the opportunity to combine all those passions.

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Joan Keene is the GIS Coordinator of Health & Hospital Corporation of Marion County and has been making maps for the Marion County Public Health Department for 14 years.

Walkability as the Foundation of a Multimodal System

This session will:

- Describe the role of walkability in the success of a multimodal transportation network
- Discuss pedestrian infrastructure within the context of Complete Streets
- Share a success story related to a federally-funded project guided by the overlap of the Walk Fort Wayne and Bus Fort Wayne plans

Learning objectives:

- Participants will understand the importance of a pedestrian-first modal hierarchy in transportation planning
- Participants will be able to describe the integration of transit and pedestrian planning from the Fort Wayne example
- Participants will be able to list three considerations when planning for shared bike/ped facilities

Speakers:

Mitch Barloga, Transportation Planning Manager, Northwestern Indiana Regional Planning Commission

Zia Brucaya, Indiana Complete Streets Coalition Coordinator, Health by Design (need bio)

Sherese Fortriede, Planner, City of Fort Wayne Community Development Planning & Policy

Betsy Kachmar, Assistant General Manager, Fort Wayne Citilink

Mitch Barloga serves as the Transportation Planning Manager for the Northwestern Indiana Regional Planning Commission (NIRPC), where he's been employed since 2003. His main focus is in non-motorized transportation, and to this end Mitch works with governmental entities and the public to improve pedestrian & bicycle mobility, including water trail access for canoes & kayaks - and has co-authored two regional plans on these subjects. Mitch sits as a Board member on the Greenways Foundation (of Indiana) and American Planning Association's Indiana Chapter. Mitch is also a member of the American Institute of Certified Planners (AICP). He received his Masters in Urban Planning and Policy from the University of Illinois at Chicago after undergraduate studies in Landscape Architecture at Purdue University in West Lafayette. Mitch currently resides in Crown Point, Indiana with his 16-year old son, Samuel and cat Oreo.

Betsy Kachmar has 30 years of experience in public transit. Betsy has applied for funding as the Grantsperson for Bloomington, Indiana; distributed funding via the Indiana Department of Transportation; provided technical assistance via the Institute for Urban Transportation at Indiana University; and, is now an employee of McDonald Transit Associates; serving as the Assistant General Manager of Fort Wayne Citilink.

Sherese Fortriede has been a planner with the City of Fort Wayne since 1995. Her expertise includes comprehensive, neighborhood, corridor and transportation planning, ordinance development, and citizen outreach. She serves as Vice President on the Fort Wayne Public Transportation Corporation (Citilink) Board of Directors. She is a certified planner (AICP) and a member of the American Planning Association.

Building Community Support for Walking

Engaging Partners

This session will:

- Describe how to engage diverse, multi-disciplinary partners in efforts to improve walkability and pedestrian safety
- Provide an overview of efforts in Southwestern Indiana to convene partners for improved active transportation
- Highlight a project led by Zionsville West Middle School students to improve pedestrian safety and accessibility near their school

Learning objectives:

- Participants will be able to identify three new potential community partners in walkability efforts
- Participants will learn effective strategies for engaging diverse partners in walkability efforts
- Participants will be able to apply lessons-learned from efforts in Southwestern Indiana and Zionsville to their own communities

Speakers:

Dax Norton, Town of Whitestown (need bio)

Mark Demchak, Executive Director/CEO, Miami County YMCA

Chelsy Winters, Associate Director of Health Partnership Programs, YMCA of Greater Indianapolis (need bio)

Mark Demchak has over 18 years of experience focusing on youth development, healthy living, and social responsibility as a YMCA professional in Illinois and Indiana. He currently serves the Miami County YMCA as Executive Director/CEO and as a national trainer in leadership coaching for YMCA of the USA. He holds an Organizational Leader certificate from YUSA, a BA from Purdue University, and an MFA from the University of Alaska, Fairbanks

Making Walking Attractive, Fun and Easy

This session will:

- Provide an overview of how to encourage walking through campaigns, community events and civic engagement
- Discuss how placemaking, wayfinding, public art and tactical urbanism support walkability
- Share specific examples from Indianapolis, Evansville and Bloomington of efforts to get more people walking

Learning objectives:

- Participants will understand the role of walking environments in shaping walking behavior
- Participants will be able to describe three tactics for increasing walking
- Participants will identify one activity they can pursue to make walking fun and easy in their community

Speakers:

Anna Dragovich, Senior Transportation Planner, City of Bloomington
 Martha Baker Blue & Brenda Havens, Walk Urban Indy
 Becca Scott, MHA, Community Engagement Coordinator, Deaconess Hospital
 Vishant Shah, Foundation East, Indianapolis

Anna Dragovich is the Senior Transportation Planner for the City of Bloomington. She is a world traveler wannabe and can be found gracefully biking the streets of Bloomington, enjoying the beauty of southern Indiana, or thinking up something fabulous with her colleagues and friends.

Martha Baker Blue, a life-long resident of the Historic Watson Park area, developed the initiative to foster our inherent ties to the earth through health, art, and an appreciation for the vibrancy of the world around us through workshops, camps, seminars, and other community-based activities. Blue Earth is an asset-based community development initiative that celebrates our “Good Stewardship” of the Earth. As a Blue Earth Project, she brings to WUI her passion and expertise in sustainable programming as well as her knowledge of community-based assets. The Mapleton Fall Creek Community Development Corporation (MFCDC), a 501(c)(3), acts as Fiscal Agent for Blue Earth.

A self-employed IT Consultant for the last 12 years, Brenda Havens has never driven a car; she brings to WUI a lifetime of experience walking, cycling, and using public transportation as well as her technical skills with data analysis, computer programming, mapping, database controls, technical writing, photography, and desktop publishing. She has made Historic Watson Park her home for the last 24 years and has been actively involved in her neighborhood association, including past member and officer of the board. Her company, Digital Runes, is a registered WBE in the State of Indiana, qualifies as a Small Business Enterprise (SBE) and is located in a Historically Underutilized Business Zone (HUBZone).

Becca Scott, MHA, is the Community Engagement Coordinator for Deaconess Hospital in Evansville, Indiana. In her role, she promotes Deaconess physicians and services through educational events, health-related media relations, and health/wellness activities that engage the community. She enjoys knowing that her work truly helps people live better, healthier lives—with no needles involved!

Advocacy and Communications for Walkable Communities

This session will:

- Describe messaging and communication strategies that can be used to increase walking, walkability and pedestrian safety
- Summarize the role of advocacy campaigns and tactics in improving walkability
- Share details of Bloomington’s Civil Streets initiative and various Complete Streets campaigns

Learning objectives:

- Participants will explore messaging that is effective in improving walkability and increase walking
- Participants will learn how communications and advocacy strategies can be used to change policies and practices
- Participants will understand how to use at least four advocacy campaign tactics

Speakers:

Scott Bricker, Director, America Walks;
 Vince Caristo, Bicycle and Pedestrian Coordinator, City of Bloomington
 Mandla Moyo, Associate State Director Community Outreach, AARP Indiana

Scott Bricker is the Executive Director of America Walks, a national non-profit organization making America a great place to walk. Scott has over 18 years experience helping communities implement active transportation programs, leading strategic advocacy plans, managing organizations, and public speaking. Scott’s leadership includes the development of

the national Every Body Walk! Collaborative and co-chairing the first National Walking Summit. Scott's work includes 11 years at Oregon's Bicycle Transportation Alliance where he led the launch of Oregon's SRTS programs, lobbied to pass innovative bicycle laws, and he worked to install Portland's first bicycle corral. Scott holds a Masters in Urban Planning and Bachelors of Political Science.

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Planning, Designing and Funding Walkable Communities

Prioritizing Pedestrians in Planning

This session will:

- Describe examples of how to prioritize pedestrian access and safety in community-wide planning processes
- Show how to use pedestrian counts, geographical information systems (GIS) and other data in planning for pedestrians
- Discuss best practices for engaging the general public in pedestrian planning activities

Learning objectives:

- Participants will learn about three methods and/or tools to use in pedestrian planning
- Participants will understand the importance of engaging the public in pedestrian planning activities
- Participants will identify two steps that can be taken in their communities to better plan for pedestrians

Speakers:

Tedd Grain, Deputy Director, Indianapolis LISC

Jenna Harbin, Real Estate Underwriter, Indiana Housing and Community Development Authority

Sue Harrison, Senior Planner, Community Development, Town of Fishers

Robert Wertman, Transportation Planning Supervisor, Madison County Council of Governments

Tedd Grain has been with LISC for four years, focused on creating neighborhoods that are great places to live, work, play and learn. As Deputy Director of Indianapolis LISC, Tedd manages day-to-day operations including program implementation and coordination with real estate development lending. Tedd has a Masters in Public Affairs from the School of Public and Environmental Affairs at IUPUI, a Masters in Philanthropy from the Indiana University Center on Philanthropy, and a Certificate in Social Entrepreneurship from the IU Kelley School of Business.

Jenna Harbin is a Real Estate Underwriter for Indiana Housing and Community Development Authority. She recently graduated from Ball State University with a Master of Urban and Regional Planning, with a thesis based on pedestrian access to healthy versus unhealthy food and physical activity resources. She also has an undergraduate degree based in geographic information systems from Indiana State University.

Sue Harrison works in Fishers, IN. Her work focusses on long range policy development with an eye on the "big picture" vision for Fishers. Recent projects have included the creation of a Bicycle Pedestrian Plan. Currently her work includes an update to Fishers Transportation Plan 2040 and the creation of a new vision for Fishers Parks.

Robert Wertman is the Transportation Planning Supervisor with the Madison County Council of Governments. He has two bachelor degrees, one in Sociology and the other in Urban Planning, and a Master of Urban and Regional Planning. Robert's professional interests are in travel demand modeling, travel behavior, transportation safety, and the development and application of analytical tools to understand the urban environment.

Designing & Engineering for Safety and Mobility

This session will:

- Share design standards and proven countermeasures for improving pedestrian access and safety
- Discuss guidelines and best practices to ensure access for people of all ages and abilities
- Provide examples from various Hoosier communities related to sidewalks, crossings and intersections, road diets, traffic calming, signs and signals

Learning objectives:

- Participants will be able to name four countermeasures that improve pedestrian safety
- Participants will learn the basics of Americans with Disabilities Act (ADA) rules and regulations related to pedestrian access
- Participants will identify three pedestrian improvement projects that could be undertaken in their communities

Speakers:

The Honorable Richard Fledderman, Mayor, City of Batesville (need bio)

Scott Harris, Executive Director, Speedway Redevelopment Commission

Andy Lutz, Chief Engineer, City of Indianapolis (need bio)

Additional speaker(s) to be determined

Mayor Rick Fledderman is a life-long resident of Batesville, Indiana and has served as Mayor since 2004. Prior to seeking the City's highest office, Fledderman served on the city council for 8 years. He also worked in the insurance industry for 25 years. As Mayor, he has focused attention on downtown Batesville, economic development and government efficiency. He led the development of a downtown strategic development plan, initiated participation in the Indiana Main Street Program, and the acquisition of land towards the development of a second industrial park. Mayor Fledderman was instrumental in this park obtaining the "shovel ready" designation. He recently hired a director of community development. Mayor Fledderman has led numerous infrastructure development projects including parks, street reconstruction, industrial sites, and utility upgrades. He believes that Batesville has an extraordinary quality of life that is evident in the excellent schools, strong businesses, top quality hospital, and the very liveable and beautiful community. Mayor Fledderman graduated from Ball State University with a degree in Political Science & History. He also earned a Master of Public Administration degree from Ball State.

Scott Harris has been involved with the Speedway Redevelopment Commission since its inception in 2005, having first served as its President and then in his current role as Executive Director. Scott's background is in business development primarily in the private sector and principally in health care.

Funding Pedestrian Projects

This session will:

- Provide an overview of public and private funding sources available for pedestrian projects
- Discuss innovative partnerships for financing walkability projects
- Share information from local communities on how they've funded new pedestrian infrastructure and ongoing maintenance

Learning objectives:

- Participants will be able to describe the basics of federal, state and local public funding options
- Participants will learn three examples of public-private partnerships for improved walkability
- Participants will be able to name three ways future pedestrian projects in their communities could be funded

Speakers:

Tim Burkman, P.E., Engineering Director, City of Valparaiso

Kathy Eaton-McKalip, Director, Local Public Agency Programs, Indiana Department of Transportation (need bio)

The Honorable Richard Fledderman, Mayor, City of Batesville (need bio)

Tim Burkman is a registered Professional Engineer and a graduate of Valparaiso University. He began his career as a consulting engineer, working on a variety of transportation and public works related projects, some of them including trail design. Tim joined the City of Valparaiso's Engineering Department in 2005, and has served as Engineering Director since 2008. Over the course of his time with the City, Tim has been integrally involved with the design and installation of over 2 miles of bike lanes and over 9 miles of pathways throughout Valparaiso.

Mayor Rick Fledderman is a life-long resident of Batesville, Indiana and has served as Mayor since 2004. Prior to seeking the City's highest office, Fledderman served on the city council for 8 years. He also worked in the insurance industry for 25 years. As Mayor, he has focused attention on downtown Batesville, economic development and government efficiency. He led the development of a downtown strategic development plan, initiated participation in the Indiana Main Street Program, and the acquisition of land towards the development of a second industrial park. Mayor Fledderman was instrumental in this park obtaining the "shovel ready" designation. He recently hired a director of community development. Mayor Fledderman has led numerous infrastructure development projects including parks, street

reconstruction, industrial sites, and utility upgrades. He believes that Batesville has an extraordinary quality of life that is evident in the excellent schools, strong businesses, top quality hospital, and the very liveable and beautiful community, Mayor Fledderman graduated from Ball State University with a degree in Political Science & History. He also earned a Master of Public Administration degree from Ball State.