PROGRAM OVERVIEW

The first Indiana Walk Summit will take place August 27 & 28, 2014, at the Marten House Hotel and Lilly Conference Center in Indianapolis. The event will consist of trainings and mobile workshops on the afternoon of 8/27 and a full-day conference on 8/28.

Wednesday afternoon workshops
8/27, approximately 1 - 4 PM
Cost: $25, which includes a snack

Walkability Assessments: The First Step in Pedestrian Safety
Are you wondering where to start in making your community safer and more accessible for pedestrians? A walkability assessment, also sometimes called a safety audit, is a great way to get people involved, empower residents and start building momentum. This workshop will offer direct experience in conducting a walkability assessment. Attendees will rate an area's walkability, identify concerns and provide recommendations to improve the pedestrian environment. It will also provide information and resources for organizing an assessment in your own neighborhood or community, as well as guidance on producing a document of recommended actions to share with community leaders. Partners from AARP Indiana and the Indiana State Department of Health will facilitate this workshop.

Walking is Business: A Tour of Walkable Carmel
Aside from environmental and health benefits, walkable places increase a community’s economic vitality. Pedestrian-friendly environments with a mix of restaurants, shopping, event venues, offices and housing are a key component of community economic development. The presence of sidewalks and trails is shown to increase tourism and property values. They also allow households to reduce transportation costs, leaving more disposable income that can be spent in the local economy. Hear the story of how Carmel's walkable Arts and Design District has evolved, the positive impact walkability has had on local businesses and residents, and the role that the Monon Greenway and new pedestrian infrastructure over busy Keystone Avenue have had in making this a premier destination. Workshop partners include the City of Carmel and Miller Transportation.

Preparing a Walk Friendly Community Application: More than Simply a Designation
Is your community off on the right foot in improving walkability? The Walk Friendly Community application is an excellent resource for improving pedestrian safety and accessibility; it helps identify the areas where a community must make changes, and it can help guide the development of solutions. Learn how the form itself is a tool in documenting programs, policies and projects that work and how the application process can foster collaboration between various public- and private-sector partners. Then, once your community is working hard to improve pedestrian safety and access, the application is a way to be recognized nationally through friendly competition. The workshop will highlight the experiences of Bloomington (Bronze designation), Louisville (Bronze designation) and Indianapolis (which will soon apply) in their efforts to become Walk Friendly Communities.

Beyond Paperwork: Implementing Americans with Disabilities Act (ADA) Solutions
Is your community barrier-free for people of all ages and abilities? Are local officials and community stakeholders taking the right steps to assure full access for all residents to infrastructure, institutions, programs and civic life? It has been 24 years since the Americans with Disabilities Act (ADA) prohibiting discrimination and ensuring equal opportunity for persons with disabilities was signed into law, yet many communities across the nation struggle to fully comply. This workshop will cover the basics of required Self-Evaluations and Transition Plans; but it will also go beyond that to discuss building political and public support, collaboration and partnerships, and effective implementation strategies. Partners from the Federal Highway Administration (FHWA), the City of Monticello, and other communities around the state will share best-practices to ensure that people with disabilities don’t face systemic and environmental discrimination as they go about their daily lives.
Thursday conference
8/28, 8 AM - 5 PM
Cost: $85, which includes continental breakfast, lunch and a snack

Keynote Speakers

Scott Bricker, Director, America Walks

America Walks exists to support our neighborhoods, communities and states in becoming great places for walking by working collaboratively to share knowledge, advance policies, and implement effective campaigns to promote safe, convenient and accessible pedestrian conditions for all. Mr. Bricker will share the vast benefits of walking, both to individuals and to communities; will offer the latest trends and best-practices with regard to how we message and frame pedestrian issues and how we advocate for policy, systems and environmental change; and he’ll inspire us to take the next steps in making our communities more walk-friendly.

Suzanne Carlson, Pedestrian Program Manager, Chicago Department of Transportation

Hear from Ms. Carlson as she shares the great work Chicago is doing to improve safety for pedestrians at the neighborhood level and city-wide. Drawing from their comprehensive Pedestrian Plan, Pedestrian Safety Action Plan and the recently launched Pedestrian Safety Campaign, she will share successes and lessons-learned. Children’s Safety Zones and crosswalk enforcement initiatives are just two examples of Chicago’s commitment to using infrastructure enhancements, policies and programs to increase safety and reduce conflicts between pedestrians and drivers. Regardless of your community’s size or setting, there’s a lesson to be learned from Chicago.

Dr. Phil Tuso, National Clinical Lead for Total Health, Kaiser Permanente Care Management Institute

Dr. Tuso will discuss Kaiser's Total Health movement which is designed to prevent preventable disease, save lives, and lower health care cost by implementing healthy eating and active living interventions. He will highlight five main points: 1) measuring physical activity as a vital sign, 2) encouraging Americans to be more physically active (primarily through walking), 3) creating healthy environments so it is easy to be physically active, 4) monitoring the effect physical activity has on disease incidence, and 5) the importance of telling our story and spreading best practices. He will also discuss Kaiser Permanente's lessons learned as they relate to the five main points and share his personal story of "Walking the Talk."

Breakout Sessions

The agenda will include nine ‘Sidewalk Success Stories’ from around the state, offered in three tracks, each with three breakout sessions. Participants are welcome to move between tracks.

See pages below for additional information about each session.

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Tools and Resources for Creating Walkable Communities

**Preparing a Walk Friendly Community Application**

This session will:

- Provide an overview of the Walk Friendly Community (WFC) assessment tool, application process and related resources
- Demonstrate how the application provides a framework by which communities can improve walkability and pedestrian safety through comprehensive programs, plans and policies
- Share the experiences of Louisville and Bloomington in becoming Walk Friendly Communities

Speakers: Vince Caristo, Bicycle and Pedestrian Coordinator, City of Bloomington; Joan Cook, Health by Design; Rolf Eisinger, Bike and Pedestrian Program Manager, Louisville Metro Government;

**A How-To Primer for Improving Safety for Pedestrians**

This session will:

- Provide an overview of pedestrian safety issues, statistics and data sources
- Identify tools and resources available for assessing pedestrian safety
- Share information, guidance and resources for interventions that improve pedestrian safety

Speakers: Rolf Eisinger, Bike and Pedestrian Program Manager, Louisville Metro Government; Mandla Moyo, Associate State Director Community Outreach, AARP Indiana; Additional speaker(s) to be determined

**Walkability as the Foundation of a Multimodal System**

This session will:

- Describe the role of walkability in the success of a multimodal transportation network
- Discuss pedestrian infrastructure within the context of Complete Streets
- Share a success story related to a federally-funded project guided by the overlap of the Walk Fort Wayne and Bus Fort Wayne plans

Speakers: Betsy Kachmar, Assistant General Manager, Fort Wayne Citilink; Sherese Fortriede, Planner, City of Fort Wayne Community Development Planning & Policy; Mitch Barloga, Transportation Planning Manager, Northwestern Indiana Regional Planning Commission; Zia Brucaya, Indiana Complete Streets Coalition Coordinator, Health by Design
Building Community Support for Walking

**Engaging Partners**

This session will:

- Describe how to engage diverse, multi-disciplinary partners in efforts to improve walkability and pedestrian safety
- Provide an overview of efforts in Southwestern Indiana to convene partners for improved active transportation
- Highlight a project led by Zionsville West Middle School students to improve pedestrian safety and accessibility near their school

Speakers: Dax Norton, Town of Whitestown; Mark Demchak, Executive Director/CEO, Miami County YMCA; Chelsy Winters, Associate Director of Health Partnership Programs, YMCA of Greater Indianapolis; Additional speaker(s) to be determined

**Making Walking Attractive, Fun and Easy**

This session will:

- Provide an overview of how to encourage walking through campaigns, community events and civic engagement
- Discuss how placemaking, wayfinding, public art and tactical urbanism support walkability
- Share specific examples from Indianapolis, Evansville and Bloomington of efforts to get more people walking

Speakers: Brenda Havens, Walk Urban Indy; Vishant Shah, Foundation East, Indianapolis; Additional speaker(s) to be determined

**Advocacy and Communications for Walkable Communities**

This session will:

- Describe messaging and communication strategies that can be used to increase walking, walkability and pedestrian safety
- Summarize the role of advocacy campaigns and tactics in improving walkability
- Share details of Bloomington's Civil Streets initiative and various Complete Streets campaigns

Speakers: Scott Bricker, Director, America Walks; Mandla Moyo, Associate State Director Community Outreach, AARP Indiana; Additional speaker(s) to be determined
Planning, Designing and Funding Walkable Communities

**Prioritizing Pedestrians in Planning**

This session will:

- Describe examples of how to prioritize pedestrian access and safety in community-wide planning processes
- Show how to use pedestrian counts, geographical information systems (GIS) and other data in planning for pedestrians
- Discuss best practices for engaging the general public in pedestrian planning activities

Speakers: Tedd Grain, Deputy Director, Indianapolis LISC; Sue Harrison, Senior Planner, Community Development, Town of Fishers; Robert Wertman, Transportation Planning Supervisor, Madison County Council of Governments

**Designing & Engineering for Safety and Mobility**

This session will:

- Share design standards and proven countermeasures for improving pedestrian access and safety
- Discuss guidelines and best practices to ensure access for people of all ages and abilities
- Provide examples from various Hoosier communities related to sidewalks, crossings and intersections, road diets, traffic calming, signs and signals

Speakers: The Honorable Richard Fledderman, Mayor, City of Batesville; Andy Lutz, Chief Engineer, City of Indianapolis; Additional speaker(s) to be determined

**Funding Pedestrian Projects**

This session will:

- Provide an overview of public and private funding sources available for pedestrian projects
- Discuss innovative partnerships for financing walkability projects
- Share information from local communities on how they’ve funded new pedestrian infrastructure and ongoing maintenance

Speakers: Kathy Eaton-McKalip, Director, Local Public Agency Programs, Indiana Department of Transportation; The Honorable Richard Fledderman, Mayor, City of Batesville; Additional speaker(s) to be determined