



# 2022 ANNUAL REPORT



Greetings friends of Health by Design,

At the end of 2022 and the beginning of a new year, I realize much of my past year has been spent thinking about infrastructure. The word has been front and center in my capacity as the board chair of Health by Design, but also a constant focus as a small business owner. Depending on your vocation, this word from the heart of Health by Design's mission can have a variety of definitions. In our work, we are asked to examine infrastructure on many levels.

Easy to identify is our focus on our physical infrastructure. The passage of the update to the Indianapolis Complete Streets policy marked another success in our long-term commitment to accessible, safe, and convenient infrastructure in our communities. Improved public input processes and transparency will allow for greater accountability and better outcomes over time. More difficult to perceive is our examination of civic infrastructure. Health by Design, in partnership with the Indiana Public Health Association, is working toward understanding the ecosystem of organizations working to move the needle on social determinants of health. We believe this is critical to building healthy, more equitable communities and look forward to building upon this work in the coming years.

It has also been a year to examine our own organizational infrastructure. Health by Design has been fortunate to experience growth over the past five years which has allowed us to have a greater impact. However, it has also prompted us to take the time to examine our strengths and weaknesses to build a stronger organization. The results of this work have improved our processes, empowered our team, and helped us realize our own capacity for change.

2023 will bring new challenges, but I am proud of the work we have accomplished this year. I know our investments in infrastructure, by any definition, will pay dividends.

Sincerely,

*Danielle Smith*

Board Chair

# HEALTH *by* DESIGN BOARD

*Chelsy Winters, MS*

YMCA of Greater Indianapolis

*Dana Reed Wise,*

*MPH, REHS*

Marion County Public  
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*Danielle Patterson*

American Heart Association

*Danielle Smith*

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## & STAFF

**Armica Bash Gaspar**

REACH Program Coordinator

**Kim Irwin, MPH**

Executive Director

**Marissa Byers**

Communications Manager

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Walk & Bike Program  
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**Marjorie Hennessy, AICP**

Program & Policy Manager

**Megan Bolton**

Operations Manager

**Rebecca Payne, AICP**

Active Transportation Safety  
Manager

# HEALTH *by* DESIGN

## OVERVIEW

### Mission

Health by Design collaborates across sectors and disciplines to ensure communities in Indiana and beyond have neighborhoods, public spaces, and infrastructure that promote healthy, active living.

### Vision

Healthy, thriving people in equitable, vibrant communities.

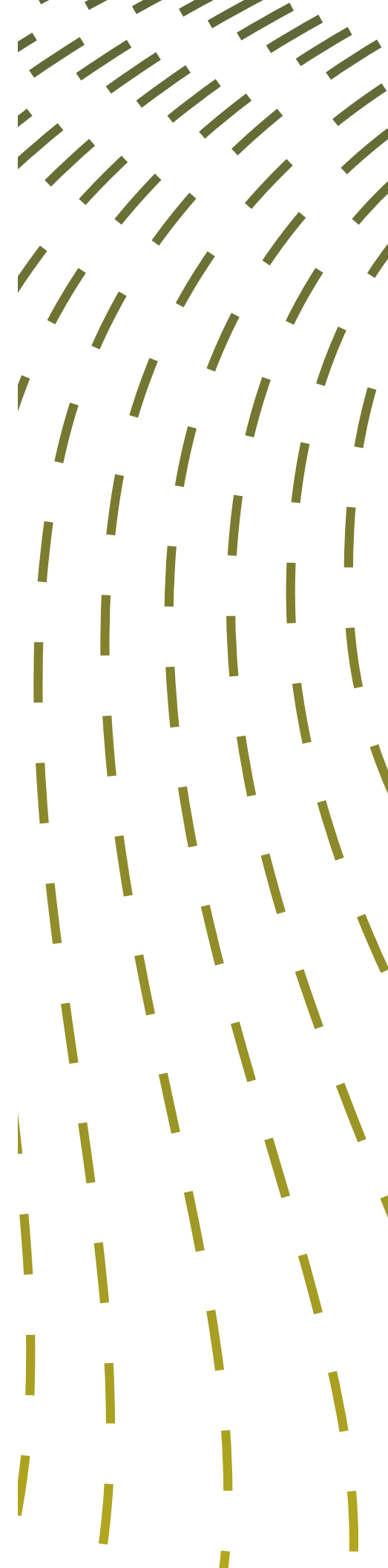
### We achieve our goals by...

- Advocating for policy change
- Building community capacity
- Convening diverse partners
- Educating on best practices
- Evaluating impact
- Facilitating dialogue
- Promoting smart design
- Providing technical assistance

### Strategic Plan Update

The strategic plan update, released early in 2022, builds on the previous 2018 plan and framework with updated mission, vision, organizational goals, and strategies. The new strategic focus areas for 2022 and the year ahead include health equity, sustainability in organizational operations, expanding our program & policy impact, and "shifting upstream" by incorporating new perspectives and practices into our Healthy Communities efforts.

[Click here to read the full 2022-2023 Strategic Plan!](#)



# 2022 HIGHLIGHTS



## Quarterly Coalition Meetings

Health by Design convenes Quarterly Coalition Meetings to bring together active living professionals and advocates from around the state. This year, we centered each meeting around one of our core program areas: walking, biking, transit, and land use. In addition to time for information exchange and networking, we featured an exciting lineup of guest presenters throughout the year, including representatives from: AARP Indiana, Federal Highway Administration, Bicycle Indiana, Smart Growth America, City of South Bend Planning & Community Resources Department, and Socius Amica.

## Program & Policy Committee

Our Program & Policy Committee meets monthly to provide updates on statewide living work, network, and exchange resources, opportunities, and best practices. Health by Design hosted eleven Program & Policy meetings this year, bringing together active living professionals and advocates from around Indiana.

## Health Equity Action Team

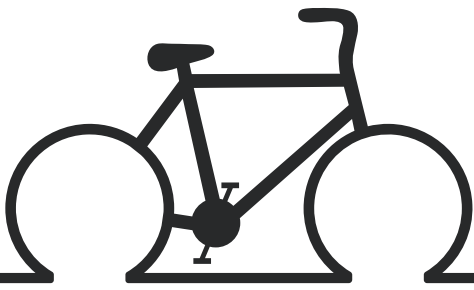
The Health Equity Action Team is led in partnership by Health by Design, the Indiana Public Health Association, and various partners who participate on the HEAT leadership team. In addition to planning the second Health Equity Summit this year, this group facilitated ten HEAT meetings. We heard from new guest speakers every month and engaged over eighty new registrants!

## Transit Partner Coordination Meeting

The Transit Partner Coordination Meeting was formed during the beginning of the COVID-19 pandemic as service providers around the state adapted to a new environment. Now, transit agencies meet monthly to discuss local challenges and find solutions together. There were eleven meetings this year, with nearly 50 participants from across Indiana registering throughout 2022.

## Racial & Ethnic Approaches to Community Health (REACH)

Our REACH Active Living Coordinator, Armica, was busy this year learning the ropes of her role and connecting with community members through different REACH events, activities, and community engagement! This includes attending various active living-centered events with Indianapolis Public Schools, presenting in a SNAC Dialogue Session on Structural Racism and the Built Environment, leading walk audits, and planning health equity and active living projects for 2023!



# 2022 HIGHLIGHTS

## Health Equity Summit

The 2022 Health Equity Summit brought together 107 attendees, 22 sponsors, and 12 speakers for two days of learning and inspiration about innovative health equity strategies for Indiana. Keynote speaker Renée Branch Canady led an insightful workshop, and speakers from around the region and state gave insight into the work they do to support health equity. We're grateful to the members of the planning committee who made this event a success!

## Health in All Policies Trainings

With funding support from the Indianapolis Foundation, Health by Design hosted two Health in All Policies trainings with presentations from ChangeLab Solutions. The first virtual training for the public included 65 participants. A second training for government officials and Indianapolis city staff engaged our local civic leaders.

## Indianapolis Complete Streets Policy Update

On the tenth anniversary of the Indianapolis Complete Streets Policy, an update was put forward to increase the transparency and reporting accountability included in the policy. In support of the policy update, Health by Design gathered signatures on a letter of support, created a policy update guide for advocates, and hosted a Community Conversation in partnership with AARP Indiana, the American Heart Association, and IndyStar.

## Local Virtual Information Session

In August, Health by Design coordinated with the Indianapolis Neighborhood Resource Center and the Indianapolis Department of Public Works to host a virtual information session about local policies affecting tactical urbanism and other local policy questions.

"Health inequities are rooted in process.  
It's about thinking holistically about where we need to go."

**Dr. Breanca Merritt, Indiana Family & Social Services Administration**  
*Health Equity Summit Opening Remarks*

# 2022 HIGHLIGHTS

## Read

our featured post in the Region V Public Health Training Center Blog

## Watch

our Neighbor Power Indy video submission, and our Public Ally Antonio's program recap

## Explore

our Public Input resource page, a new tool to support active living advocacy in Indiana

## Review

our Smart Growth & Climate Change presentation for the Environmental Resilience Institute

## Learn

about the Road to Zero grant awarded to HbD and the [Indiana Road to Zero Academy](#) launching in 2023!

# HBD BY THE NUMBERS

*\$12,950*

Amount awarded through the AARP Community Challenge Grant to the Bloomingdale Neighborhood Association in Fort Wayne, with Health by Design serving as the fiscal agent

*107*

Attendees at the virtual Health Equity Summit

*42*

Partner organizations signed on to the letter of support for Indianapolis' updated Complete Streets Policy

*12*

Conference and event presentations around the country

*7*

Active Living Workshops hosted, in two states

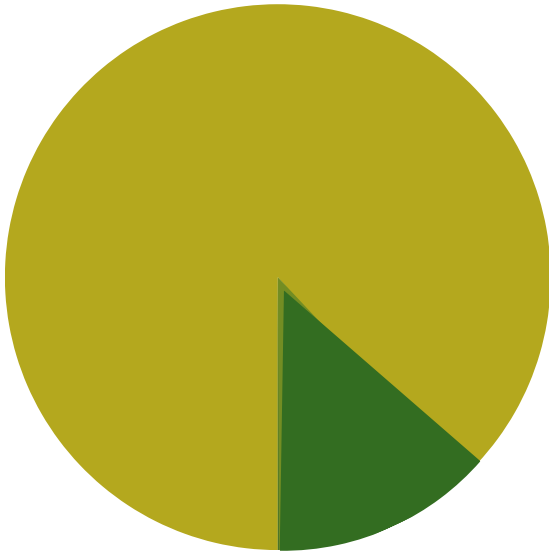
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New reports being finalized on tactical urbanism, mobility management networks, the Walk Champions program, and Marion County crash data

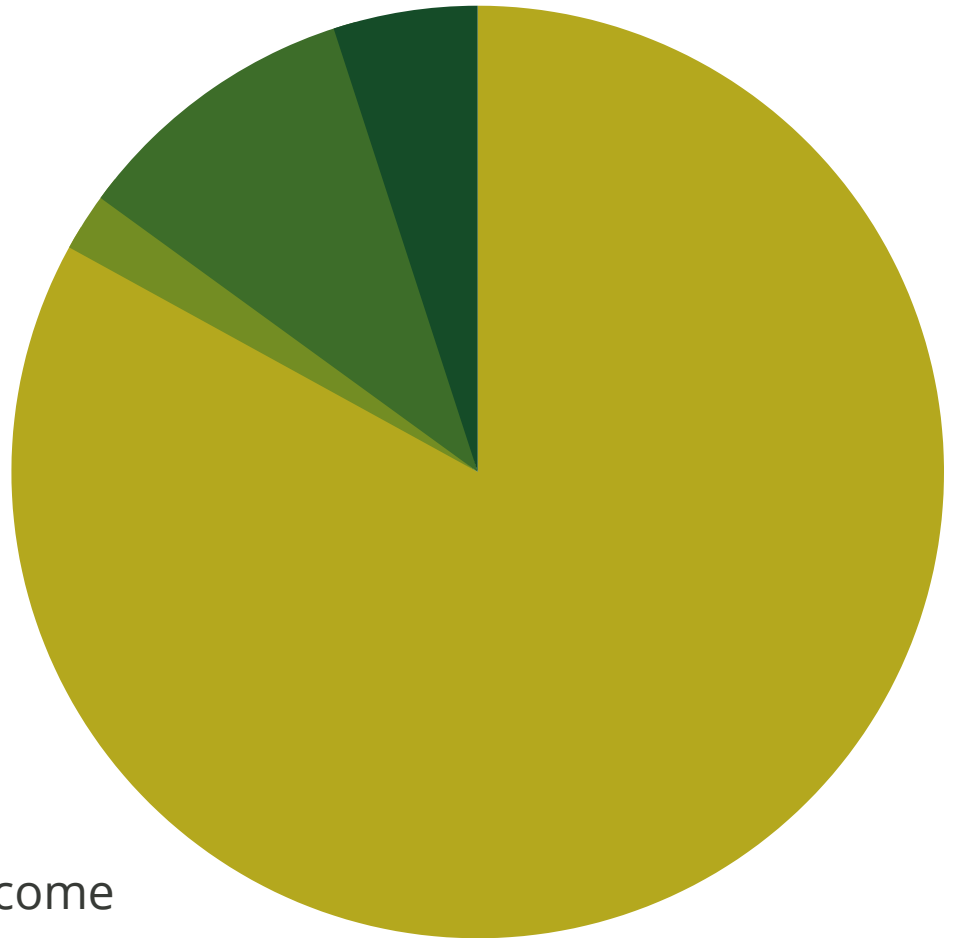


# FUNDING OVERVIEW





2021



2022



## ANNUAL INCOME

-  Grant Funding
-  Management Fee Income
-  Donations
-  Program Income

*Health by Design is grateful to receive several notable grants to fund new programs throughout 2023, such as the Road to Zero Community Change Grant, IDOH Health Issues & Challenges Grant, Eskenazi Health Equity Zones, Safe Route to Health Care project funding from IDOH, and operational funding from the Central Indiana Community Foundation.*

# & FUN OVERVIEW!

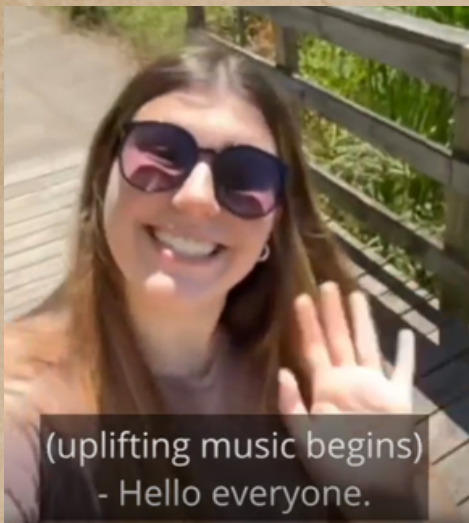


The Health by Design & IPHA teams annually volunteer with the Indianapolis Cultural Trail to help with the greenspace near our office.



Logan and Armica attended the Greenways Foundation Luncheon, among other community events throughout the year.

In addition to participating in development opportunities like the Groundwater Training the team completed this year, we also celebrated Kim's well-earned sabbatical together!



Our Communications Intern, Hannah Hutton, created new materials for WalkWays Indy (like Walktober and Movember) encouraging people to stay active through the seasons.



Health by Design participated in CICF's Innovation Catalyst program by Cause Impact, participating in a pitch competition for new project funding.

## Gary

Health by Design hosted an Active Living Workshop in Gary this summer. Additionally, our team is partnering with the Gary Public Transportation Corporation on a new bike share program funded by the Knight Foundation.

## West Lafayette

In March, HbD presented with partners from the Indiana Department of Transportation (INDOT) and the City of Indianapolis Department of Public Works at Purdue Road School. Each presentation highlighted the process and impacts of our collaborative work, including the Walkability Champion program and the statewide bicycle and pedestrian crash report.

## Terre Haute

Health by Design and partners hosted an Active Living Workshop with support from Thrive West Central and Jane Santucci Media Strategies. About 25 civic leaders and residents from across West Central Indiana took part in a walk audit and developed a list of priorities for their respective community.

## Bloomington

HbD staff attended the ADA Compliance and Accessibility for Pedestrian Facilities workshop. This valuable learning experience was organized by the City of Bloomington Council for Community Accessibility.

## La Porte

La Porte was the host city for our second Active Living Workshop of the year, led by HbD with support from the City of LaPorte, Healthcare Foundation of LaPorte County, and Northwest Health. About 35 civic leaders and residents participated in the event.

## Fort Wayne

The Bloomingdale Neighborhood Association in Fort Wayne received an AARP Community Change grant, with HbD serving as the fiscal agent. This grant serves their placemaking and traffic calming efforts!

## Indianapolis

Our team worked on many local projects in Indianapolis, most notably organizing advocacy efforts for the Complete Streets Policy Update, analyzing pedestrian crash data, engaging in REACH events, and hosting Health in All Policies trainings.

## Connersville

Team members from Health by Design presented at the Connersville Community Health Workshop, focusing on the relationship between economic development, the built environment, and public health.

## Muncie

In May, Health by Design presented a session focused on the connections between active living and economic development at the four-day Indiana Economic Development Course, hosted by Ball State University's Indiana Communities Institute.

## Jeffersonville

Health by Design attended this year's MPO Conference, hosted by KIPDA in Jeffersonville. Our Program & Policy Manager, Marjorie, led a breakout session on "Complete Streets Planning & Implementation."



*Thank you for your support!*



Armica Bash Gaspar



Betsy Prentice, IPHA



Kim Irwin



Marissa Byers



Marjorie Hennessy



Megan Bolton



Rebecca Payne



Sara Suisman, IPHA



Taylor Firesine

**HEALTH** *by*  
**DESIGN**