



**2026 Indiana Walk & Bike Summit**  
**May 5 & 6, 2026**  
**Omni Severin Hotel | Downtown Indianapolis**

### **Event Overview**

The Indiana Walk & Bike Summit is a two-day statewide conference advancing safe, healthy, accessible, and well-designed communities through active mobility. The Summit convenes national and regional experts alongside Indiana leaders to share practical strategies, policy solutions, and implementation tools that strengthen transportation systems and community health.

More than 150 attendees are expected, including professionals and students representing:

- Transportation and infrastructure
- Community and regional planning
- Public health
- Engineering and design
- Accessibility and disability advocacy
- Transit
- Trails and recreation
- Safety and injury prevention
- Local and state government
- Nonprofit and advocacy organizations

The Summit provides a high-value platform for cross-sector collaboration, professional development, and statewide impact.

### **Summit Goals**

#### **Showcase Success Stories**

Highlight innovative projects and policies that improve active transportation, connectivity, and community well-being across Indiana and beyond.

#### **Advance Solution-Oriented Dialogue**

Facilitate substantive conversations focused on implementation, funding, safety, accessibility, and systems-level change.

#### **Strengthen Statewide Networks**

Build and reinforce partnerships across local, regional, and state levels, to accelerate collective impact.

### **Sponsorship Details**

Sponsorship levels and associated benefits are outlined in the attached materials. Opportunities include brand visibility, on-site engagement, thought leadership positioning, and targeted recognition before and during the event.

To ensure inclusion in conference materials, please return your completed sponsorship form to [ataylor@hbdin.org](mailto:ataylor@hbdin.org) by April 1, 2026.



## 2026 Indiana Walk & Bike Summit Sponsorship Opportunities

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Downtown Indianapolis

### Become A Sponsor

Sponsors gain visibility among a highly engaged audience of decision-makers, practitioners, and emerging leaders while demonstrating commitment to mobility, health, and community vitality.

Sponsorship of the Indiana Walk & Bike Summit directly supports efforts to:

- Improve safety for people walking and biking
- Expand access to active transportation options
- Promote healthier communities
- Advance transportation policy and infrastructure that prioritizes safety and access for all
- Strengthen local capacity for implementation

### Trailblazer Sponsor: \$10,000+

- Complimentary Registrations: Four (4) registrations to the Walk & Bike Summit
- Prominent Logo Placement: Summit webpage, all Summit marketing materials, event signage, event program as Walk & Bike Summit Presenting Sponsor
- Remarks: Offer welcoming remarks at opening breakfast
- Promotional Item: Place one sponsor-provided, branded brochure or promotional item at each place setting at one of the meals
- Exhibitor Table: Complimentary table to showcase your services
- Social Media: Five (5) event-related social media prominent mentions
- Newsletter Highlight: Pre-event newsletter post highlighting your organization (250 words, provided by Sponsor)

### Advocate: \$7,500

- Complimentary Registrations: Three (3) registrations to the Walk & Bike Summit
- High-Profile Logo Placement: Summit webpage, all Summit marketing materials, event signage, event program
- Remarks: Offer brief remarks at conference event
- Exhibitor Table: Complimentary table to showcase your services
- Social Media: Three (3) event-related social media prominent mentions
- Newsletter Highlight: Pre-event newsletter post highlighting your organization (100 words, provided by Sponsor)



### **Navigator: \$5,000**

- Complimentary Registrations: Two (2) registrations to the Walk & Bike Summit
- Logo Placement: Summit webpage, all Summit marketing materials, event signage, event program
- Exhibitor Table: Complimentary table to showcase your services
- Social Media: One (1) event-related social media mention

### **Connector: \$1,000 - \$2,500**

- Complimentary Registration: One (1) registration to the Walk & Bike Summit
- Logo Placement: Summit webpage, all Summit marketing materials, event signage, event program
- Exhibitor Table: Complimentary table to showcase your services

### **Exhibitor: \$500**

- Logo Placement: Summit webpage, all Summit marketing materials, event signage, event program
- Exhibitor Table: Complimentary table to showcase your services

*Is there another way that you would like to partner with Health by Design and the 2026 Indianapolis Walk & Bike Summit?*

*Examples include Bike Storage Sponsorship, Break Sponsorship, Workshop Sponsorship, and more - let's get creative with a package!*

*To become a sponsor or to discuss tailored sponsorship opportunities, please contact Anne-Marie Taylor at [ataylor@hbdin.org](mailto:ataylor@hbdin.org).*



## Sponsorship Opportunities

	Trailblazer	Advocate	Navigator	Connector	Exhibitor
<b>Investment</b>	<b>\$10,000</b>	<b>\$7,500</b>	<b>\$5,000</b>	<b>\$1,000 - 2,500</b>	<b>\$500</b>
<b>Complimentary Summit Registrations</b>	<b>4</b>	<b>3</b>	<b>2</b>	<b>1</b>	<b>0</b>
<b>Logo Placement</b>	<b>Prominent</b>	<b>High-Profile</b>	<b>✓</b>	<b>✓</b>	<b>✓</b>
<b>Remarks</b>	<b>✓</b>	<b>✓</b>			
<b>Promotional Item</b>	<b>✓</b>				
<b>Exhibitor Booth</b>	<b>✓</b>	<b>✓</b>	<b>✓</b>	<b>✓</b>	<b>✓</b>
<b>Social Media Mentions</b>	<b>5</b>	<b>3</b>	<b>1</b>		
<b>Pre-Event Newsletter Post Highlighting Your Organization (provided by Sponsor)</b>	<b>250 words</b>	<b>100 words</b>			

*Is there an in-kind opportunity, or some other way that you would like to partner with Health by Design and support the 2026 Indiana Bike & Walk Summit?*

*Let us know -- let's get creative with a package for you!*



## Sponsor Information

Thank you for your interest in supporting the 2026 Indiana Walk & Bike Summit! Please return completed forms via email to [ataylor@hbdin.org](mailto:ataylor@hbdin.org) or print and mail to Health by Design, Attn: Anne-Marie Taylor; 615 N. Alabama St., Suite 119; Indianapolis, IN 46204.

To ensure your sponsorship is acknowledged in all Summit materials, please submit forms by April 1, 2026. We will follow up with you directly to finalize any details (e.g., obtain logos, clarify naming for recognition purposes, etc.).

**Business or Organization:** \_\_\_\_\_

**Contact Name:** \_\_\_\_\_

**Phone:** \_\_\_\_\_ **Email Address:** \_\_\_\_\_

**Street Address:** \_\_\_\_\_

**City:** \_\_\_\_\_ **State:** \_\_\_\_\_ **Zip:** \_\_\_\_\_

## Sponsorship Level *(please circle one)*:

<b>Trailblazer</b> <b>\$10,000</b>	<b>Advocate</b> <b>\$7,500</b>	<b>Navigator</b> <b>\$5,000</b>	<b>Connector</b> <b>\$1,000 - 2,500</b>	<b>Exhibitor</b> <b>\$500</b>
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**Total Amount Due:** \_\_\_\_\_

## Method of Payment:

- Check Enclosed *(please make checks payable to Health by Design)*
- Please Invoice

**Sponsor Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_